

## **SRAM Certificate Program**

The Certificate program is an 18-credit, six-course program for people who want to acquire a firm grounding in survey research methods in a limited amount of time. The program is normally completed in nine months, August to early May. It is designed to meet the needs of people possibly already active in the business world who recognize the advantages to be gained through a solid understanding of survey methods and data analysis. It should suit anyone who wants to add this important area of expertise to their qualifications without engaging in an MS-length course of study. At the same time, all Certificate courses can count towards an MS in Survey Methodology. Core courses include the principles of survey analysis, the total survey error paradigm, applied sampling, questionnaire design, and data collection methods. Students choose a sixth elective course from among a range of core course options in the SRAM MS program.

### **Course Requirements**

- 1. SRAM 816 – Principles of Survey Analysis**
- 2. SRAM 819 – Applied Sampling**
- 3. SRAM/PSYC 947 – Questionnaire Design**
- 4. SRAM 921 – Total Survey Error**
- 5. SRAM 818 – Data Collection Methods**
- 6. One elective from SRAM MS core curriculum  
(not an Intermediate Statistics course)**

Electives must be taken with the approval of a minor advisor who must be a member of the SRAM core faculty. SRAM core faculty consists of Graduate Faculty with at least a .5 FTE in the SRAM program.